



# CareersinESG.com 2024 Media Pack & Rate Card

The world's leading job board for ESG and  
Sustainability professionals

Celebrating  
**19** years  
as the industry's  
leading job  
board group



# About CareersinESG.com

Part of the Careers In Group specialist job boards, [CareersinESG.com](#) is the world's leading job board and career resource for Environmental, Social & Governance (ESG) and Sustainability professionals. Established in 2005, the Careers In Group was the very first specialist job board group and industry resource for the global ESG and Sustainability, Audit, Risk and Compliance communities, and continues to lead the way in online recruitment for ESG and Sustainability, with a loyal following of over 260,000 registered professionals worldwide.

We advertise all ESG and Sustainability related roles from Analysts and Consultants through to Directors, spanning ESG, Sustainability, Ethics, Corporate Social Responsibility (CSR), Climate Risk, Carbon Markets, Natural Capital, Biodiversity, Ethical Supply Chains, Circular Economy, Decarbonisation, Energy Transition, and more.

Our fully searchable global CV Databases contain over **40,000 professional jobseeker CVs**. We also provide access to over 10 million CVs in the US.

## Diversity & Inclusion

Diversity & Inclusion is a key focus of the job boards and we regularly publish our D&I candidate demographic figures. Ask us about our targeted D&I campaign options or see our latest report [here](#).



The **Careers In Group** comprises of six specialist market-leading job boards covering Audit, Risk, Compliance, Cyber Security, Data Analytics, ESG and Sustainability providing candidates across the world for the ever-growing global industry staffing requirements within these areas.

[www.CareersinAudit.com](http://www.CareersinAudit.com)  
[www.CareersinRisk.com](http://www.CareersinRisk.com)  
[www.CareersinCompliance.co.uk](http://www.CareersinCompliance.co.uk)  
[www.CareersinCyber.com](http://www.CareersinCyber.com)  
[www.CareersinAnalytics.com](http://www.CareersinAnalytics.com)  
[www.CareersinESG.com](http://www.CareersinESG.com)



The Careers In Group has been voted the first choice of job boards by industry professionals for the past 10 years running in the independent NORAS survey and 59% of candidates agree that we have better jobs than other job boards\*.

Compared with other job boards and career sites (including LinkedIn and Indeed), 34% of ESG and Sustainability, Audit, Risk, Compliance, Cyber Security and Data Analytics candidates use the Careers In Group first, before any other site\*.

Can you afford to be missing out on these people?

\* NORAS

## Our Group Awards



The Careers In Group is the most highly decorated group of job boards, winning many industry awards and accreditations, including the highly acclaimed **'Best Job Board'** award at the 2013 and 2017 Recruiter Awards for Excellence, **'Best Niche Job Board'** at the 2020 Online Recruitment Awards, **'Best Job Board'** at the 2016 Drum Recruitment Business Awards and **'Best Specialist Job Board'** at the Global Recruiter Industry Awards in 2012, 2016, 2017 and 2018, demonstrating both its true effectiveness in the market and just how well the sites perform for recruiters and employers across the world.

CareersinESG.com has a truly global reach with professionals registered from over 180 countries. With offices in London, New York and Sydney, the CareersinESG.com team is ideally positioned to assist with your online recruitment needs 24 hours a day and will provide you with the right candidates for any role, at any level, in any location.

**Contact us** today to find the very best candidates on the industry's leading job board group.



CareersinESG.com registered candidates by experience, January 2024

## Key Group Monthly Site Statistics



Featured in the leading global ESG, Sustainability and CSR publications, as well as all relevant career websites, CareersinESG.com is at the forefront of current affairs and issues affecting ESG and Sustainability professionals today. With over **46,000 professional followers** across our social media network (including LinkedIn, Facebook, Instagram and Twitter/X), **CareersinESG.com reaches the largest professional ESG and Sustainability audience anywhere online.**



CareersinESG.com is not just a job board, it also provides access to a range of valuable resources, including regular analysis and commentary from leading industry journalists and exclusive career advice from the sector's key advisors. The group also conducts regular surveys to research the latest industry trends among its **loyal candidate base of over 260,000 professionals.**

With dedicated account managers and an extensive range of candidate attraction media to suit all budgets, CareersinESG.com is the most cost-effective and reliable way to reach ESG and Sustainability professionals.

### NORAS Insights (National Online Recruitment Audience Survey)

- 34%** of Audit, Risk and Compliance candidates use the Careers In Group first. Compared with just 1% who use ICAEW jobs first, 1% who use CityJobs first, 3% who use eFinancialCareers first and 27% who use LinkedIn first.
- 95%** of our candidates are actively looking for a new job or are open to new opportunities
- 85%** of our candidates are professionally qualified ACCA, ACA, CIMA or CIA
- 80%** of our candidates have a degree, masters, postgraduate diploma, MBA or doctorate
- 75%** of our candidates are managers, senior managers, heads of department or directors
- 58%** of our candidates have over 10 years professional work experience



## Corporate & Direct Hiring Company Rates

### Job Credits – Single Postings

Single jobs can be posted immediately using a credit or debit card. [Click here to post your job online.](#) [Contact us](#) to be invoiced or pay by phone.

Each posting includes a free Corporate Profile Page and branded listing in the site's Employer Directory.

Your jobs will be refreshed every 7 days as well as being promoted across our professional social media network and included on thousands of candidate job alert emails sent every day.

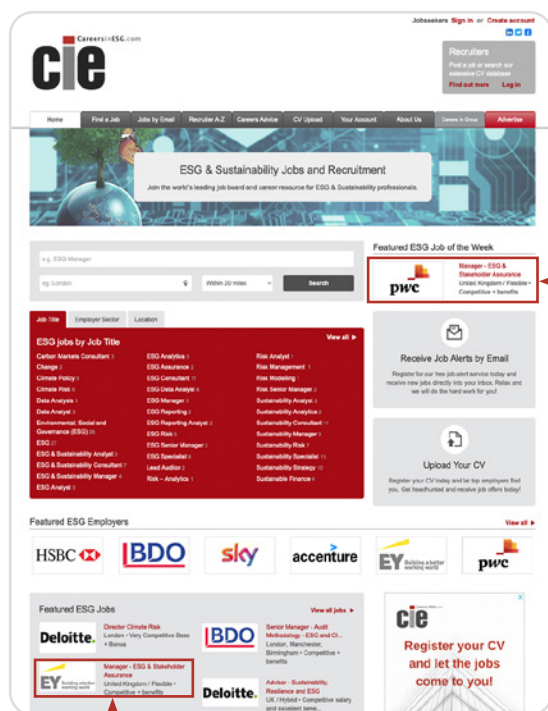
We will also sponsor each of your jobs on LinkedIn, Indeed, Reed, ACCA and many other partner sites, which means you don't need to pay to sponsor your jobs with these other sites directly.

Product	Duration	Price
Branded Job Posting	30 days	£595
Branded Job Posting	60 days	£895
Premium Job	30 days	£695
Top Sector Sponsored Job	30 days	£895
Video Job	30 days	£895
Homepage Featured Job*	30 days	£995
Job of the Week*	30 days	£1,095 (£500 – upgrade 7 days)
Corporate Profile Page	30 days	Free
Employer Directory Listing	30 days	Free



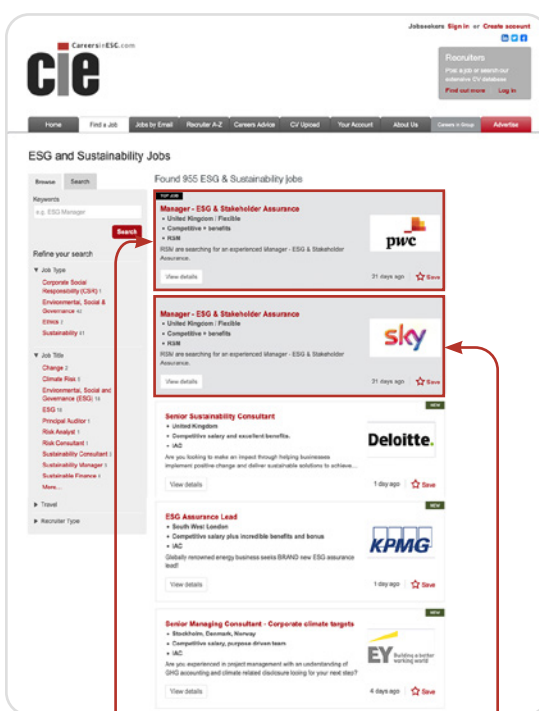
**\*Includes our exclusive Hire Guarantee:** We guarantee that you will hire within the first 30 days, or we will continue to advertise your job until you do. Please see [here](#) for more information and T&Cs.

#### Homepage



Homepage Featured Job £995  
Job of the Week £1,095

#### Job Listing Page



Top Sector Sponsored Job £895  
Premium Job £695

## Job Credits – Bulk Buy Options

Save up to 58% with our corporate job credit bundles, which are available to use within 12 months. Each package includes a free Corporate Profile Page and branded listing in the site's Employer Directory.

Your jobs will be refreshed every 7 days as well as being promoted across our professional social media network and included on thousands of candidate job alert emails sent to our subscribers every day.

We will also sponsor each of your jobs on LinkedIn, Indeed, Reed, ACCA and many other partner sites, which means you don't need to pay to sponsor your jobs with these sites directly.

Branded Job Credits	Duration	Price	Saving
5 Branded Job Credits	12 months	£2,495 (£499/job)	17%
10 Branded Job Credits	12 months	£4,490 (£449/job)	25%
20 Branded Job Credits	12 months	£7,980 (£399/job)	33%
50 Branded Job Credits	12 months	£14,950 (£299/job)	50%
100 Branded Job Credits	12 months	£24,900 (£249/job)	58%
Corporate Profile Page	12 months	Free	
Employer Directory Listing	12 months	Free	

Premium Job Credits	Duration	Price	Saving
5 Premium Job Credits	12 months	£2,995 (£599/job)	14%
10 Premium Job Credits	12 months	£5,490 (£549/job)	21%
20 Premium Job Credits	12 months	£9,980 (£499/job)	28%
50 Premium Job Credits	12 months	£19,950 (£399/job)	43%
100 Premium Job Credits	12 months	£29,900 (£299/job)	57%
Corporate Profile Page	12 months	Free	
Employer Directory Listing	12 months	Free	

## Re-Usable Job Slots

Similar to LinkedIn, we offer re-usable job slots, in addition to single posting credits. Each job slot includes a free Corporate Profile Page and Employer Directory Listing.

You can re-use the job slot as many times as required during a 12 month period.

Employer Job Slots	Duration	Price Per Job Slot
1 Branded Job Slot	12 months	£5,995 (£115/weekly job)
2 Branded Job Slots	12 months	£4,995 (£96/weekly job)
5 Branded Job Slots	12 months	£3,995 (£76/weekly job)
10 Branded Job Slots	12 months	£2,995 (£57/weekly job)
20 Branded Job Slots	12 months	£1,995 (£38/weekly job)
Corporate Profile Page	12 months	Free
Employer Directory Listing	12 months	Free

## Candidate/CV Databases

### Global CV Database

**Contact us** today to access our exclusive CV Database with over 40,000 fully searchable candidate CVs. Each CV Database licence includes unlimited searches, CV Email Alerts, up to 10 user logins and access to the Careers In Group LinkedIn networking groups (hosting another 16,000+ professionals).

Product	Duration	Price
Full CV Database Licence	1 month	£595
Full CV Database Licence	7 days	£295
Full CV Database, Extra Licence	1 month	£195

Additional discounts apply for 6 and 12 month CV Database agreements and when adding the CV Database to a job posting package. See [here](#) for details of our package discounts.

### US Resume Database

We are pleased to offer access to a second CV Database, which contains over 10 million candidates in the United States, for clients looking to recruit in the US or looking for American candidates. This is in collaboration with one of our media partners. You can have access to both the global and US CV Databases with unlimited searches on both.

**Contact us** today to gain access to both databases.

Full access to both the Global and US CV Databases	
Duration	Price
1 month	£795
3 months	£745pm
6 months	£695pm
12 months	£595pm

**“The product CareersinAudit.com offers is of fantastic quality when it comes to connecting auditors with recruiters. The service level and integrity they offer is 5 stars and I am very thankful for the assistance they have provided me over the years. I highly recommend CareersinAudit.com as they have never let me down.”**

*Michael Rose, Managing Director – Five One Recruitment*



## Job Postings – Recruitment Agencies

### Monthly Recruiter Job Packages

Monthly branded job postings for recruitment agencies start from as little as £9 each. Combining jobs with the CV Database brings a package discount of up to 20%. All recruiter job packages run for a minimum of 3 months. We will also sponsor your jobs on LinkedIn, Indeed, Reed, ACCA and many other partner sites as part of your job package with us, which means you don't need to do this with these sites directly.

Product	Duration	Price
5 Branded Job Credits	1 month	£245
10 Branded Job Credits	1 month	£295
20 Branded Job Credits	1 month	£395
30 Branded Job Credits	1 month	£495
40 Branded Job Credits	1 month	£595
50 Branded Job Credits	1 month	£695
60 Branded Job Credits	1 month	£795
Branded Profile Page	1 month	£150
Recruiter Directory Listing	1 month	Free with Branded Profile Page

**£16,800**

the average recruitment agency placement fee from candidates found on the Careers In Group in 2023

### Recruiter Job Credit Bundles

We offer branded job credit options for recruitment agencies that require fewer than 5 jobs per month. Buy a bundle of job credits and use them as required over 12 months.

Product	Duration	Price	Price Per Job
1 Branded Job Credit	12 months	£595	£595
5 Branded Job Credits	12 months	£745	£149
10 Branded Job Credits	12 months	£990	£99
20 Branded Job Credits	12 months	£1,380	£69
50 Branded Job Credits	12 months	£2,450	£49
Branded Profile Page	12 months	£150	
Recruiter Directory Listing	12 months	Free with Branded Profile Page	

### Re-usable Job Slots

Similar to LinkedIn, we offer re-usable job slots, in addition to single posting credits. Each job slot includes a free Branded Profile Page and Recruiter Directory Listing. You can re-use the job slot as many times as required during a 12 month period.

Recruiter Job Slots	Duration	Price Per Job Slot	Weekly Job Cost
1 Branded Job Slot	12 months	£1,995	£38
2 Branded Job Slots	12 months	£1,795	£34
5 Branded Job Slots	12 months	£1,495	£29
10 Branded Job Slots	12 months	£1,195	£23
20 Branded Job Slots	12 months	£995	£19
Branded Profile Page	12 months	Free with Job Slot	
Recruiter Directory Listing	12 months	Free with Job Slot	



## Branding – Website Banners, Buttons & Mini Sites

Product	Monthly Views	Details	Price
Featured Employer Homepage Button	6,500	7 days/30 days	£350/£950
Leaderboard Banner, 7 days	90,000	Homepage/all pages	£450/£650
Skyscraper, 7 days	90,000	Job search pages	£350
Button, 7 days	90,000	Job search pages	£250
Homepage MPU, 7 days	6,500	Homepage	£350
Corporate Profile Page	1,000	30 days	£150
Branded Mini-Site (min 12 months)	N/A	30 days	£450
Creative Build – Button or Banner	N/A	We make them for you	£100

### Homepage

Leaderboard Banner £650

Featured Employer Button £950

Homepage MPU £350

Skyscraper £350

### Job Listing Page

Button £250

### Branded Mini Site

## Branding – Direct Email Campaigns

Product	Seen by	Details (pixels)	Price
Banner on Candidate Job Alert Emails	195,000	7 days (468x60)	£1,250
eNewsletter Featured Employer	112,000	Logo, profile & 2 jobs	£950
eNewsletter Featured Recruiter	112,000	Logo, profile & 2 jobs	£750
eNewsletter Featured Job	112,000	Logo, profile & job	£550

We send out over **780,000 Job Alert Emails** to our subscribed candidates every month. The banner space on the top of these emails is one of our best performing branding options and typically provides 100 or more clicks per day.

Candidate eNewsletters are distributed monthly and are received by over **112,000 subscribers**. **Contact us** for recent examples of these direct email campaigns.

## ‘ESG Direct’ HTML Targeted Emails

Product	Details	Price
Small Targeted Email	Sent to 1–1,000 candidates	£950
Medium Targeted Email	Sent to 1,000–2,500 candidates	£1,450
Large Targeted Email	Sent to 2,500–5,000 candidates	£1,950
XL Targeted Email	Sent to 5,000–10,000 candidates	£2,450
Creative Build Targeted Email	We make them for you	£250

Choose your candidate distribution list from any criteria including job title, salary, location, sector, experience and skills, among many others. We currently have over 112,000 candidates who have subscribed to receive our Targeted Emails. Our response rates are impressive with typical click-through rates well above the industry average. All of these candidates are fully subscribed to hear about third party job offers. All Targeted Emails include proofs, list management, distribution and statistical reporting following each campaign. All emails are fully branded HTML and we can design them for you if required.



‘ESG Direct’ Targeted Email examples



Job Alert example



Job Targeted Email example

## Bespoke Content Campaigns

Include a piece of content written by you that we promote everywhere, including;

- Live for 12 months on the Articles/Blog section of the job board
- HTML Targeted Email sent out promoting content
- Lead content article promoted on homepage for first month
- Lead article promoted at top of articles pages for first 3 months
- Article promoted and included on one monthly candidate eNews edition, sent to over 112,000 candidates – passive and active

The SEO benefits of these content campaigns are huge and the campaigns often attract upwards of 20,000 candidates to view and click through to our clients' own career or event pages.

**Cost: £499pm** (min 12 months)



Supporting HTML Targeted Email



Pinned to the top of the Careers Advice Article homepage

## Social Media Campaigns

Content article, blog piece, event promotion or job campaign promoted across the vast Careers In Group social media network, including;

- Sponsored content on LinkedIn groups and company page
- Facebook promotion
- Twitter promotion – weekly for duration of campaign
- Article promoted and included on one monthly candidate eNews edition, sent to over 112,000 candidates – passive and active

**Cost: £499pm** (min 3 months)

## Tried & Tested Packages

Choose from one of our Tried and Tested packages and save up to 31% on our standard prices. Simply let us know the package you would like and we will do the rest.

Package	Details
<b>Featured</b> <b>£995</b> (rate card £1,195)	<ul style="list-style-type: none"> <li>Premium Job Listing (30 days)</li> <li>Corporate Profile Page (30 days)</li> <li>Recruiter Directory Listing (30 days)</li> <li>Job of the Week (7 days)</li> </ul>
<b>Quick Response</b> <b>£1,450</b> (rate card £1,845)	<ul style="list-style-type: none"> <li>Top Sector Sponsored Job (30 days)</li> <li>Corporate Profile Page (30 days)</li> <li>Recruiter Directory Listing (30 days)</li> <li>Featured Employer Button (30 days)</li> </ul>
<b>High Competition</b> <b>£1,950</b> (rate card £2,440)	<ul style="list-style-type: none"> <li>Premium Job Listing (30 days)</li> <li>Corporate Profile Page (30 days)</li> <li>Recruiter Directory Listing (30 days)</li> <li>Featured Employer Button (30 days)</li> <li>Full CV Database Access (7 days)</li> <li>Job of the Week (7 days)</li> </ul>
<b>Highly Targeted</b> <b>£2,950</b> (rate card £4,095)	<ul style="list-style-type: none"> <li>Premium Job Listing (30 days)</li> <li>Corporate Profile Page (30 days)</li> <li>Featured Employer Button (30 days)</li> <li>Job of the Week (7 days)</li> <li>HTML Targeted Email to 5,000 exclusive candidates</li> </ul>
<b>Difficult to Fill</b> <b>£3,950</b> (rate card £5,690)	<ul style="list-style-type: none"> <li>Premium Job Listing (30 days)</li> <li>Corporate Profile Page (30 days)</li> <li>Featured Employer Button (30 days)</li> <li>Leaderboard Banner, all pages (14 days)</li> <li>Full CV Database Access (7 days)</li> <li>Job of the Week (7 days)</li> <li>HTML Targeted Email to 5,000 exclusive candidates</li> </ul>
<b>Full Campaign</b> <b>£5,990</b> (rate card £9,890)	<ul style="list-style-type: none"> <li>5 Branded Job Posting (30 days each)</li> <li>Corporate Profile Page (30 days)</li> <li>Featured Employer Button (30 days)</li> <li>2 Homepage Featured Job upgrades (30 days each)</li> <li>Full CV Database Access (30 days)</li> <li>Leaderboard Banner, all pages (30 days)</li> <li>HTML Targeted Email to 10,000 exclusive candidates</li> </ul>

## Payments, Discounts & Agency Commission

We accept payments by credit or debit card, PayPal, GoCardless, bank transfer or we can invoice you. We provide full transparency with our discounts so you know exactly what you can save with larger packages and ongoing agreements.

### Corporate Packages

These discounts do not apply to the 'Tried & Tested' packages.

Packages over £5,000	10% discount
Packages over £10,000	20% discount

### Advertising Agencies & Charities

We pay 10% agency commission and give 10% discount for charities.

### Recruiter Packages

Job and CVDB packages.

3 month agreement	10% discount
6 month agreement	15% discount
12 month agreement	20% discount

Job only or CVDB only packages.

6 month agreement	5% discount
12 month agreement	10% discount



## Our Group Clients



## Testimonials

"We choose CareersinAudit.com because in our eyes it's the only Audit job site worth investing in. We have many years' experience recruiting Audit professionals and it's the 'go to' site for the best Audit and Risk candidates. Stephanie and Simon are a joy to work with and they treat every client like it's their only client. I would absolutely recommend CareersinAudit.com, for the above reasons primarily. Financially it makes complete sense but also the relationship is rewarding and just as important too."

*Andrew Bell, Director – Hanami International*

"I've been using CareersinAudit.com for the past 2 years and I am extremely happy with the applications we have received so far. We have been successful in hiring across multiple countries and at different seniority levels."

*Julie Mitchell, Senior Talent Acquisition Specialist – Philip Morris International*

"We have been using CareersinAudit.com for over 4 years and have found the service impeccable. Our account manager is very professional and always on hand to assist with queries for any issues we have had. We cannot recommend CareersinAudit.com enough; they have been an invaluable source for candidates."

*Lisa Keddie, Group Administration Manager – Change Recruitment Group*

"CareersinCompliance is the only platform I will use in the future for compliance roles – we used two others, and one of them we had to turn off due to quality, and the other was mixed in its results. We ended up placing a candidate as a Head of Compliance, who called me off the back of the advert with your platform. We do not get these jobs that often but will come back to you as and when we do."

Click [here](#) to read more testimonials





Other specialist job boards in the Careers In Group:



## Contact Details

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[www.CareersinRisk.com](http://www.CareersinRisk.com)  
[www.CareersinCompliance.co.uk](http://www.CareersinCompliance.co.uk)  
[www.CareersinCyber.com](http://www.CareersinCyber.com)  
[www.CareersinAnalytics.com](http://www.CareersinAnalytics.com)

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