

# Careers In Group 2024 Media Pack & Rate Card

The world's leading job board group for Audit, Risk, Compliance, Cyber Security, Data Analytics, ESG & Sustainability professionals Celebrating

as the industry's leading job board group





# About The Careers In Group

The <u>Careers In Group</u> is the world's leading job board group and career resource for Audit, **Risk, Compliance, Cyber Security, Data Analytics, ESG and Sustainability professionals**. Established in 2005, the Careers In Group launched CareersinAudit.com, which fast became the career site and industry resource of choice for the global Audit, Risk and Compliance communities. Today CareersinAudit.com leads the way in online recruitment for Corporate Governance globally, with a loyal following of over 260,000 registered professionals worldwide.

We advertise all Audit and Governance related roles from Heads of Departments, Directors and Partners to Graduates and Assistants, through Audit, Risk, Compliance, Assurance, Cyber Security, Data Analytics, ESG and Sustainability, covering the full industry spectrum of Internal Audit, External Audit, IT Audit, Information Security, Risk Management, Compliance, Advisory, Corporate Governance, Data Management, GRC, Internal Controls, Fraud, Forensics, Financial Crime, Regulations, Anti-Money Laundering, Data Analytics, Technology Risk, Machine Learning, Artificial Intelligence, Environmental, Social & Governance (ESG), Sustainability, Ethics, Corporate Social Responsibility (CSR) Graduates & Trainees, and everything in between.

Our fully searchable global CV Databases contain over 45,000 professional jobseeker CVs.

#### **Diversity & Inclusion**

Diversity & Inclusion is a key focus of the job boards and we regularly publish our D&I candidate demographic figures. Ask us about our targeted D&I campaign options or see our latest report <u>here</u>.



The <u>Careers In Group</u> market-leading specialist job boards cover the global Audit, Risk, Compliance, Data Analytics, ESG and Sustainability and Cyber Security sectors, providing talent across the world for the ever-growing global industry staffing requirements within Governance.

- and - and -

The Careers In Group has been voted the first choice of job boards by industry professionals for 10 years running in the independent NORAS survey and 59% of candidates agree that we have better jobs than other job boards\*.

Compared with other job boards and career sites (including LinkedIn and Indeed), 34% of Audit, Risk, Compliance, Cyber Security, Data Analytics, ESG and Sustainability candidates use the Careers In Group first, before any other site\*.

Can you afford to be missing out on these people?

\* NORAS





The Careers In Group is the most highly decorated group of job boards, winning many industry awards and accreditations, including the highly acclaimed '**Best Job Board**' award at the 2013 and 2017 Recruiter Awards for Excellence, '**Best Niche Job Board**' at the 2020 Online Recruitment Awards, '**Best Job Board**' at the 2016 Drum Recruitment Business Awards and '**Best Specialist Job Board**' at the Global Recruiter Industry Awards in 2012, 2016, 2017 and 2018, demonstrating both its true effectiveness in the market and just how well the sites perform for recruiters and employers across the world.

The Careers In Group has a truly global reach with professionals registered from over 180 countries. With offices in London, New York and Sydney, the Careers In Group team is ideally positioned to assist with your online recruitment needs 24 hours a day and will provide you with the right candidates for any role, at any level, in any location.

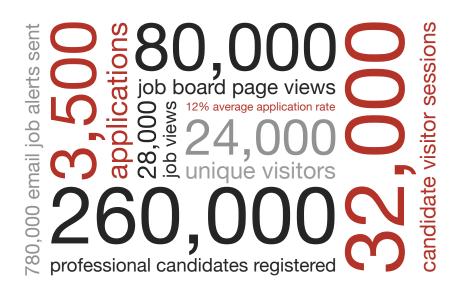
<u>Contact us</u> today to find the very best candidates on the industry's leading job board group.



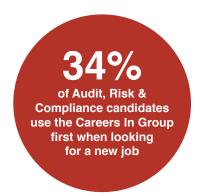
The Careers In Group registered candidates by experience, May 2024



# Key Group Monthly Site Statistics



Featured in the leading global accountancy, technology and graduate publications, as well as all relevant career websites, the Careers In Group is at the forefront of current affairs and issues affecting Audit, Risk, Compliance and Governance professionals today. With over **46,000 professional followers** across our social media network (including LinkedIn, Facebook, Instagram and Twitter/X), **the Careers In Group reaches the largest global professional Audit, Risk, Compliance, Cyber Security, Data Analytics, ESG and Sustainability audience anywhere online**.



The Careers In Group is not just a group of job boards, it also provides access to a range of valuable resources, including regular analysis and commentary from leading industry journalists and exclusive career advice from the sector's key advisors. The group also conducts regular surveys to research the latest industry trends among its **loyal candidate base of over 260,000 professionals**.

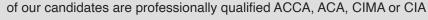
With dedicated account managers and an extensive range of candidate attraction media to suit all budgets, the Careers In Group is the most cost-effective and reliable way to reach Audit, Risk, Compliance, Cyber Security, Data Analytics, ESG and Sustainability professionals directly.

#### NORAS Insights (National Online Recruitment Audience Survey)



of Audit, Risk and Compliance candidates use the Careers In Group first. Compared with just 1% who use ICAEW jobs first, 1% who use CityJobs first, 3% who use eFinancialCareers first and 27% who use LinkedIn first.

of our candidates are actively looking for a new job or are open to new opportunities



of our candidates have a degree, masters, postgraduate diploma, MBA or doctorate



of our candidates are managers, senior managers, heads of department or directors

of our candidates have over 10 years professional work experience



HIRE

# **Corporate & Direct Hiring Company Rates**

### Job Credits – Single Postings

Single jobs can be posted immediately using a credit or debit card. Click here to post your job online. Contact us to be invoiced or pay by phone.

Each posting includes a free Corporate Profile Page and branded listing in the site's Employer Directory.

Your jobs will be refreshed every 7 days as well as being promoted across our professional social media network and included on thousands of candidate job alert emails sent every day.

We will also sponsor each of your jobs on LinkedIn, Indeed, Reed, ACCA and many other partner sites, which means you don't need to pay to sponsor your jobs with these other sites directly.

Product	Duration	Price
Branded Job Posting	30 days	£595 Q. 4
Branded Job Posting	60 days	£895 VARANTE
Premium Job	30 days	£695
Top Sector Sponsored Job	30 days	£895
Video Job	30 days	£895
Homepage Featured Job*	30 days	£995
Job of the Week*	30 days	£1,095 (£500 – upgrade 7 days)
Corporate Profile Page	30 days	Free
Employer Directory Listing	30 days	Free

\*Includes our exclusive Hire Guarantee: We guarantee that you will hire within the first 30 days, or we will continue to advertise your job until you do. Please see <u>here</u> for more information and T&Cs.

#### Homepage

#### Audit Jobs & Auditor Recruitment Ð BDO sky HSBC 🗘 KPMG EY facebook dyson Deloitte. or randstad BDO EY: pwc Deloitte sky Homepage Featured Job £995

Job of the Week £1,095



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Home Find a Job Jo	is by Enail Recruiter A-2 Consets Advice Find a Course CV Upland	Your Account About Lis Advention
Audit, Risk & Complia	nce Jobs	
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Kaywords	Search and apply for your perfect Audit, Risk, Compliance or Cyber Security job	the second se
e.g. Audt Manager	search and appy for your period Audit, Hox, Compliance or Cyber Security you specific searches, and the 'Search' area for broader searches across multiple se	
Search	Associate - Senior Associate, Core Assurance	
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	<ul> <li>Minimum AUD \$77,500 (depending on location) including 9.5%</li> </ul>	PV/
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Senior Audit Associate 128		
Senior Audit Executive 126		
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<ul> <li>Employer Sector</li> </ul>	<ul> <li>Australia / New Zealand</li> <li>Minimum AUD \$92,000 (depending on location) including 9.5%</li> </ul>	
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	<ul> <li>Up to EHE plue Benue and working from home/ 8 to 5 hours</li> <li>GW Blak Limited</li> </ul>	Deloitte.
	<ul> <li>Uw Reak Lambed</li> <li>Up to £95a plus Bonus and working from home/ 0 to 5 hours - Managers</li> </ul>	
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	Working from Home - London	
	<ul> <li>Lender (Central), Lender (Oreatar)</li> </ul>	1000 a 2000 a

Premium Job £695



### Job Credits – Bulk Buy Options

Save up to 58% with our corporate job credit bundles, which are available to use within 12 months. Each package includes a free Corporate Profile Page and branded listing in the site's Employer Directory.

Your jobs will be refreshed every 7 days as well as being promoted across our professional social media network and included on thousands of candidate job alert emails sent to our subscribers every day.

We will also sponsor each of your jobs on LinkedIn, Indeed, Reed, ACCA and many other partner sites, which means you don't need to pay to sponsor your jobs with these sites directly.

Branded Job Credits	Duration	Price	Saving
5 Branded Job Credits	12 months	£2,495 (£499/job)	17%
10 Branded Job Credits	12 months	£4,490 (£449/job)	25%
20 Branded Job Credits	12 months	£7,980 (£399/job)	33%
50 Branded Job Credits	12 months	£14,950 (£299/job)	50%
100 Branded Job Credits	12 months	£24,900 (£249/job)	58%
Corporate Profile Page	12 months	Free	
Employer Directory Listing	12 months	Free	

Premium Job Credits	Duration	Price	Saving
5 Premium Job Credits	12 months	£2,995 (£599/job)	14%
10 Premium Job Credits	12 months	£5,490 (£549/job)	21%
20 Premium Job Credits	12 months	£9,980 (£499/job)	28%
50 Premium Job Credits	12 months	£19,950 (£399/job)	43%
100 Premium Job Credits	12 months	£29,900 (£299/job)	57%
Corporate Profile Page	12 months	Free	
Employer Directory Listing	12 months	Free	

#### **Re-Usable Job Slots**

Similar to LinkedIn, we offer re-usable job slots, in addition to single posting credits. Each job slot includes a free Corporate Profile Page and Employer Directory Listing.

You can re-use the job slot as many times as required during a 12 month period.

Duration	Price Per Job Slot
12 months	£5,995 (£115/weekly job)
12 months	£4,995 (£96/weekly job)
12 months	£3,995 (£76/weekly job)
12 months	£2,995 (£57/weekly job)
12 months	£1,995 (£38/weekly job)
12 months	Free
12 months	Free
	12 months 12 months 12 months 12 months 12 months 12 months



# Candidate/CV Databases

### **Global CV Database**

<u>Contact us</u> today to access our exclusive CV Database with over 45,000 fully searchable candidate CVs. Each CV Database licence includes unlimited searches, CV Email Alerts, up to 10 user logins and access to the Careers In Group LinkedIn networking groups (hosting another 16,000+ professionals).

Product	Duration	Price
Full CV Database Licence	1 month	£595
Full CV Database Licence	7 days	£295
Full CV Database, Extra Licence	1 month	£195

Additional discounts apply for 6 and 12 month CV Database agreements and when adding the CV Database to a job posting package. See <u>here</u> for details of our package discounts.

"The product CareersinAudit.com offers is of fantastic quality when it comes to connecting auditors with recruiters.

The service level and integrity they offer is 5 stars and I am very thankful for the assistance they have provided me over the years.

I highly recommend CareersinAudit.com as they have never let me down."

Michael Rose, Managing Director - Five One Recruitment



### Job Postings – Recruitment Agencies

#### Monthly Recruiter Job Packages

Monthly branded job postings for recruitment agencies start from as little as £9 each. Combining jobs with the CV Database brings a package discount of up to 20%. All recruiter job packages run for a minimum of 3 months. We will also sponsor your jobs on LinkedIn, Indeed, Reed, ACCA and many other partner sites as part of your job package with us, which means you don't need to do this with these sites directly.

Product	Duration	Price	
5 Branded Job Credits	1 month	£245	<b>´£16,800</b> `
10 Branded Job Credits	1 month	£295	
20 Branded Job Credits	1 month	£395	the average recruitment agency placement fee
30 Branded Job Credits	1 month	£495	from candidates found
40 Branded Job Credits	1 month	£595	on the Careers In Group
50 Branded Job Credits	1 month	£695	in 2023
60 Branded Job Credits	1 month	£795	
Branded Profile Page	1 month	£150	
Recruiter Directory Listing	1 month	Free with Bra	anded Profile Page

#### **Recruiter Job Credit Bundles**

We offer branded job credit options for recruitment agencies that require fewer than 5 jobs per month. Buy a bundle of job credits and use them as required over 12 months.

Product	Duration	Price	Price Per Job
1 Branded Job Credit	12 months	£595	£595
5 Branded Job Credits	12 months	£745	£149
10 Branded Job Credits	12 months	£990	£99
20 Branded Job Credits	12 months	£1,380	£69
50 Branded Job Credits	12 months	£2,450	£49
Branded Profile Page	12 months	£150	
Recruiter Directory Listing	12 months	Free with Branded I	Profile Page

### **Re-usable Job Slots**

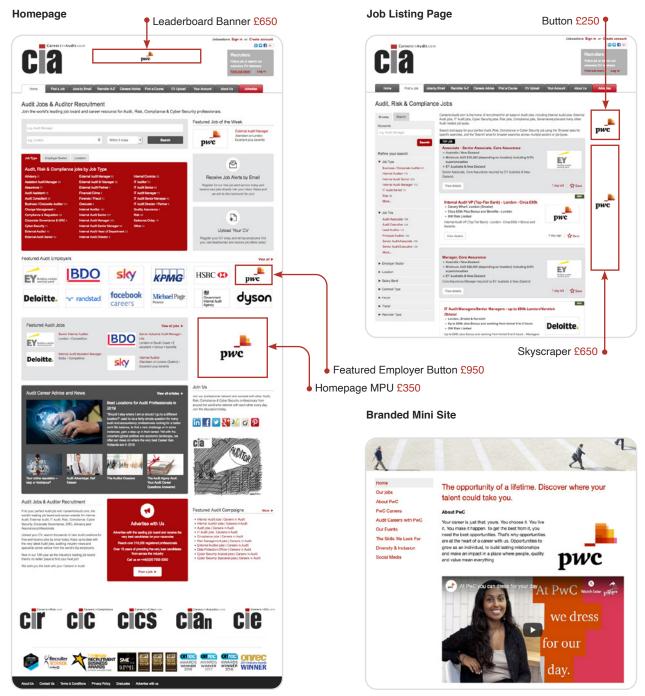
Similar to LinkedIn, we offer re-usable job slots, in addition to single posting credits. Each job slot includes a free Branded Profile Page and Recruiter Directory Listing. You can re-use the job slot as many times as required during a 12 month period.

Recruiter Job Slots	Duration	Price Per Job Slot	Weekly Job Cost
1 Branded Job Slot	12 months	£1,995	£38
2 Branded Job Slots	12 months	£1,795	£34
5 Branded Job Slots	12 months	£1,495	£29
10 Branded Job Slots	12 months	£1,195	£23
20 Branded Job Slots	12 months	£995	£19
Branded Profile Page	12 months	Free with Job Slot	
Recruiter Directory Listing	12 months	Free with Job Slot	



# Branding – Website Banners, Buttons & Mini Sites

Product	Monthly Views	Details	Price
Featured Employer Homepage Button	6,500	7 days/30 days	£350/£950
Leaderboard Banner, 7 days	90,000	Homepage/all pages	£450/£650
Skyscraper, 7 days	90,000	Job search pages	£350
Button, 7 days	90,000	Job search pages	£250
Homepage MPU, 7 days	6,500	Homepage	£350
Corporate Profile Page	1,000	30 days	£150
Branded Mini-Site (min 12 months)	N/A	30 days	£450
Creative Build – Button or Banner	N/A	We make them for you	£100





# Branding – Direct Email Campaigns

Product	Seen by	Details (pixels)	Price
Banner on Candidate Job Alert Emails	195,000	7 days (468x60)	£1,250
eNewsletter Featured Employer	112,000	Logo, profile & 2 jobs	£950
eNewsletter Featured Recruiter	112,000	Logo, profile & 2 jobs	£750
eNewsletter Featured Job	112,000	Logo, profile & job	£550

We send out over **780,000 Job Alert Emails** to our subscribed candidates every month. The banner space on the top of these emails is one of our best performing branding options and typically provides 100 or more clicks per day.

Candidate eNewsletters are distributed monthly and are received by over **112,000 subscribers**. <u>Contact us</u> for recent examples of these direct email campaigns.

#### **Direct HTML Targeted Emails**

Product	Details	Price
Small Targeted Email	Sent to 1–1,000 candidates	£950
Medium Targeted Email	Sent to 1,000-2,500 candidates	£1,450
Large Targeted Email	Sent to 2,500–5,000 candidates	£1,950
XL Targeted Email	Sent to 5,000-10,000 candidates	£2,450
Creative Build Targeted Email	We make them for you	£250

Choose your candidate distribution list from any criteria including job title, salary, location, sector, experience and skills, among many others. We currently have over 112,000 candidates who have subscribed to receive our Targeted Emails. Our response rates are impressive with typical click-through rates well above the industry average. All of these candidates are fully subscribed to hear about third party job offers. All Targeted Emails include proofs, list management, distribution and statistical reporting following each campaign. All emails are fully branded HTML and we can design them for you if required.



**Direct Targeted Email examples** 

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cia	Internal Auditor role in Bristo Note (Respiret, Frankers)	ol
	We thought you might be interested in this into exactly with Magaza sumantiz	
fer a.	being advertised on Garannin-Judit com.	ARS
a are the below vacancies that match your exarch criteria (JME - 2005.0018).		
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Job Alert example



# **Bespoke Content Campaigns**

#### Include a piece of content written by you that we promote everywhere, including;

- Live for 12 months on the Articles/Blog section of the job board
- HTML Targeted Email sent out promoting content
- · Lead content article promoted on homepage for first month
- · Lead article promoted at top of articles pages for first 3 months
- Article promoted and included on one monthly candidate eNews edition, sent to over 112,000 candidates – passive and active

The SEO benefits of these content campaigns are huge and the campaigns often attract upwards of 20,000 candidates to view and click through to our clients' own career or event pages.

#### Cost: £499pm (min 12 months)

Return to Audit Programme	Errer volka Bit son Norme Perie a da tag finali Ranzaler A2 Generer Abbar OV Upperd Vair Aussunt Ancel to Aussider Auditing Careerers Advice	
KPING	Sections Welcome to the CaneeninAudit.com Caneen	-
	All (373)     Elevene through our articles to final advises on here to get started in Audit, tips for creating your OV, what to expect in Audit job interviews, skill-building articles to help you never up the lodder in your Audit career, and	cia
As flexible as your life needs you to be.	<ul> <li>Graduates (16) actions on here to balance your work &amp; personal its, and grow your contidence is and outside of the work server.</li> </ul>	
We know the corporate world can sometimes feel like you are expected to be just like	Location Focus (87)	
everybody else – however you are an individual and we like that.	Career Tps (%) The Audit Address Audit after a career break	London to the
Our Audit business has designed a return to work programme to target qualified audit	Entry Frank Control Co	Looling for Pour rest move?
professionals who are looking for flexibility; ensuring that they can balance their commitments at home with a return to work. This includes people who may have taken time	Abre and proce these and entering neuron to score programmes for	1. 1.
out and are now looking for opportunities to combine a rewarding career in a supportive	Induity Opinions (71)     Induity Opinions (71)	Click here
working environment.	Skils Articles (24)	
What is on offer?	Tips for Recruitors (10)     Flexible Working - a Career Trap or the Holy     Grail?	
Return to Audit will support individuals in roles that are structured around flexible hours and	Job Hunting Tips (20)     Section 20	Register your CV & apply
remote working, with a focus on bridging the skills gap and building confidence to return to the workplace environment. All the roles are internally focused, across the UK and based at	Resilient Auditing (15)     From the rise of flexitime to homeworking, flexible vertifing strategies are recoving some serious airtime in the auditing and accounting arena.	tor Jones Taxaliny
KPMG offices with the six week school holidays built in as leave. The roles will	Audit Advantage (H)	Lation
predominantly be within our Audit Centre of Excellence team and cover an array of	If & Cyber Security (01)     Achieve the extraordinary with BDO East Anglia	employees feed you
capabilities and skills ranging from technical audit expertise to project management.	Kisk Careers (10)     Work Wollbeing (20)     Work Wollbeing (20)     Autors at BOO East Anglia unarimeesty agree - working for the fem	
The roles broadly fall into two categories - you can either have:	Job Types Focus (1)	
1. Flexible working for 3 or 4 days per week, with one of those days working at home;	► Au® C6A (#)	
or 2. Reduced hours working a shorter day from 9:30am to 2:30pm.	The Auditor Dossiers (1) Adding Social Media to the Audit Plan	
	10 10 10 10 10 10 10 10 10 10 10 10 10 1	
The roles will be a fixed term annualised days' contract of one year with an initial month of full time training, and with a second month of training and work shadowing until you are fully comfortable. After the contract expires, candidates will be able to apply for permanent positions, depending on the success of their time at KPMG.	A Comparison of the second sec	
Supporting HTML Targeted Email	Pinned to the top of the Careers Advice Article homepage	ge

# Social Media Campaigns

# Content article, blog piece, event promotion or job campaign promoted across the vast Careers In Group social media network, including;

- · Sponsored content on LinkedIn groups and company page
- Facebook promotion
- Twitter/X promotion weekly for duration of campaign
- Article promoted and included on one monthly candidate eNews edition, sent to over 112,000 candidates – passive and active

Cost: £499pm (min 3 months)



# Tried & Tested Packages

Choose from one of our Tried and Tested packages and save up to 31% on our standard prices. Simply let us know the package you would like and we will do the rest.

Package	Details	
Featured £995 (rate card £1,195)	<ul> <li>Premium Job Listing</li> <li>Corporate Profile Page</li> <li>Recruiter Directory Listing</li> <li>Job of the Week</li> </ul>	(30 days) (30 days) (30 days) (7 days)
Quick Response £1,450 (rate card £1,845)	<ul> <li>Top Sector Sponsored Job</li> <li>Corporate Profile Page</li> <li>Recruiter Directory Listing</li> <li>Featured Employer Button</li> </ul>	(30 days) (30 days) (30 days) (30 days)
High Competition £1,950 (rate card £2,440)	<ul> <li>Premium Job Listing</li> <li>Corporate Profile Page</li> <li>Recruiter Directory Listing</li> <li>Featured Employer Button</li> <li>Full CV Database Access</li> <li>Job of the Week</li> </ul>	(30 days) (30 days) (30 days) (30 days) (7 days) (7 days)
Highly Targeted £2,950 (rate card £4,095)	<ul> <li>Premium Job Listing</li> <li>Corporate Profile Page</li> <li>Featured Employer Button</li> <li>Job of the Week</li> <li>HTML Targeted Email to 5,000 exclusive</li> </ul>	(30 days) (30 days) (30 days) (7 days) e candidates
Difficult to Fill £3,950 (rate card £5,690)	<ul> <li>Premium Job Listing</li> <li>Corporate Profile Page</li> <li>Featured Employer Button</li> <li>Leaderboard Banner, all pages</li> <li>Full CV Database Access</li> <li>Job of the Week</li> <li>HTML Targeted Email to 5,000 exclusive</li> </ul>	(30 days) (30 days) (30 days) (14 days) (7 days) (7 days) e candidates
Full Campaign £5,990 (rate card £9,890)	<ul> <li>5 Branded Job Posting</li> <li>Corporate Profile Page</li> <li>Featured Employer Button</li> <li>2 Homepage Featured Job upgrades</li> <li>Full CV Database Access</li> <li>Leaderboard Banner, all pages</li> <li>HTML Targeted Email to 10,000 exclusion</li> </ul>	(30 days each) (30 days) (30 days) (30 days each) (30 days) (30 days) ve candidates

# Payments, Discounts & Agency Commission

We accept payments by credit or debit card, PayPal, GoCardless, bank transfer or we can invoice you. We provide full transparency with our discounts so you know exactly what you can save with larger packages and ongoing agreements.

#### **Corporate Packages**

These discounts do not apply to the 'Tried & Tested' packages.

Packages over £5,000	10% discount
Packages over £10,000	20% discount

#### Advertising Agencies & Charities

We pay 10% agency commission and give 10% discount for charities.

### **Recruiter Packages**

Job and CVDB packages.

3 month agreement	10% discount
6 month agreement	15% discount
12 month agreement	20% discount

Job only or CVDB only packages.

6 month agreement	5% discount
12 month agreement	10% discount



# **Our Group Clients**



# Testimonials

"We choose CareersinAudit.com because in our eyes it's the only Audit job site worth investing in. We have many years' experience recruiting Audit professionals and it's the 'go to' site for the best Audit and Risk candidates. Stephanie and Simon are a joy to work with and they treat every client like it's their only client. I would absolutely recommend CareersinAudit.com, for the above reasons primarily. Financially it makes complete sense but also the relationship is rewarding and just as important too."

Andrew Bell, Director – Hanami International

"As this was the first time Audit Scotland has used your site I was impressed with the service received and by how easily it was to post a job via your team. We will certainly use this job site for future vacancies."

Susan Fisher, Assistant Human Resources Manager – Audit Scotland

"I've been using CareersinAudit.com for the past 2 years and I am extremely happy with the applications we have received so far. We have been successful in hiring across multiple countries and at different seniority levels."

Julie Mitchell, Senior Talent Acquisition Specialist – Philip Morris International

"We have been using CareersinAudit.com for over 4 years and have found the service impeccable. Our account manager is very professional and always on hand to assist with queries for any issues we have had. We cannot recommend CareersinAudit.com enough; they have been an invaluable source for candidates."

Lisa Keddie, Group Administration Manager – Change Recruitment Group



#### **Careers In Group Brands:**











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